



Branch Name:

Brief and purpose of ad: Write/describe what artwork you require

Type of Artwork:

- | | | |
|---|---|---|
| ☐ Newspaper ad | ☐ Street Pole ad | ☐ Digital Billboard ad |
| ☐ Flyer Board ad | ☐ Outdoor Print Billboard ad | ☐ Digital ad |
| ☐ Emailer ad | ☐ Retail Mall ad | ☐ Pave Lite ad |

Size specifications: Please write the size specifications in (Width mm X Length mm)

Colour Format

- | | |
|---------------------------------------|--|
| ☐ CMKY (Print) | ☐ RGB (Digital) |
|---------------------------------------|--|

File type:

- | | | | |
|--|-------------------------------|------------------------------|---|
| ☐ PDF DIGITAL 72ppi | ☐ JPEG | ☐ PNG | ☐ PDF PRINT 300ppi |
|--|-------------------------------|------------------------------|---|

Does this content require bleed: specify bleed requirements

- | | | |
|------------------------------|----------------------|-----------------------------|
| ☐ YES | <input type="text"/> | ☐ NO |
|------------------------------|----------------------|-----------------------------|

Messaging: Please write down if there is any specific messaging to be added to the content