



**MARKETING-ARTWORK
REQUESTS**





- **Reasons why the checklist is required.**

When it comes to artwork requests, we've got a handy brief form attached with the checklist for you to complete. We require both the checklist and the brief form to ensure we understand your needs and get the artwork right on the first go, to avoid too many revisions.

Please ensure you have completed everything listed on the checklist before submission to Head Office.

- **Turnaround time for Marketing Artwork**

Our typical turnaround time for artwork is 3-5 working days from the day we get the brief form. Of course, we'll do our best to help you as quickly as possible, but we also want to give your artwork the attention it deserves, which takes a bit of time.

- **Submission of Marketing checklist**

Please submit all Marketing Checklists & Brief forms to the below head office representative:

Palesa Makane pmakane@ccholdings.co.za

- **Artwork proof of flighting**

Artwork will be sent to the franchisee, please provide us with proof of flighting for our records.

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